

CAKEFACE BY CARO



bridal brochure

YOUR WEDDING GLAM WITH US

# OUR *story*

“PROVIDING EXCELLENT SERVICE,  
CAKEFACE BY CARO’S TEAM  
ENSURES FOR A SEAMLESS,  
STRESS FREE & RELAXING TIME  
GETTING READY FOR YOUR  
SPECIAL DAY”

Cakeface by Caro is a reputable and highly experienced Bridal Makeup Artist based in Sydney and recognized internationally.

With over 10 years of expertise in the industry, Caro has established herself as a trusted professional providing exceptional makeup services to brides on their special day.

From natural and glowing looks to glamorous and dramatic styles, Cakeface by Caro offers personalized makeup artistry that enhances each bride's unique beauty.

With a passion for perfection and attention to detail, Caro ensures that every bride feels confident and radiant as they walk down the aisle.

Whether it's a local wedding or destination celebration, Cakeface by Caro is committed to delivering top-quality service that exceeds expectations.





# WHAT WE OFFER

- **Bridal Makeup Trials & Consultations :** Prior to your wedding day, we offer comprehensive makeup trials to test different looks and finalize the perfect one for you. We also discuss your vision & preferences or requirements you may have for the day. This gives you peace of mind knowing exactly how you'll look on your special day and allows us to make any adjustments to ensure your satisfaction.
- **On-Site Bridal Makeup Services:** Sit back, relax, and let us come to you! We provide on-site bridal makeup services for your convenience, whether you're getting ready at home, a hotel, or your wedding venue. Our team will ensure a stress-free and enjoyable experience on the morning of your wedding.
- **Destination Bridal Makeup Services:** Planning a destination wedding? Leave your bridal makeup worries to us. Our team is available to travel to your wedding destination, whether it's within the country or overseas. We'll bring our expertise and professional makeup services directly to you, ensuring that you look flawless and radiant on your special day, no matter where in the world you choose to say "I do."
- **International Bridal Makeup Bookings:** For international brides who are unable to meet in person prior to their wedding day, we offer streamlined booking processes to accommodate your needs. Through clear communication, detailed planning, and our unwavering commitment to excellence, we ensure that your bridal makeup experience is stress-free and seamless, even from afar.
- **Makeup for Special Events:** In addition to bridal makeup, we offer makeup services for engagement parties, bridal showers, bachelorette parties, and other special events leading up to your big day. Let us help you look and feel fabulous for all your pre-wedding celebrations.

# Order of the DAY

## MOTHER OF THE BRIDE/GROOM & GUESTS

- **Personalized Makeup Services:**
  - Our makeup artists will cater to the individual preferences and styles of each client, ensuring they look and feel their best for the wedding celebration.

## MAID OF HONOUR & BRIDESMAIDS

- **Group Pampering Session:**
  - Enjoy a bonding experience with your closest friends as you relax and prepare for the wedding festivities together.
- **Coordinated Bridal Party Look:**
  - Our makeup artists will ensure a cohesive bridal party look while also highlighting each individual's unique features and style.
- **Final Touches:**
  - After makeup application, confirm that everyone is satisfied with their look before heading to the ceremony venue

## BRIDE

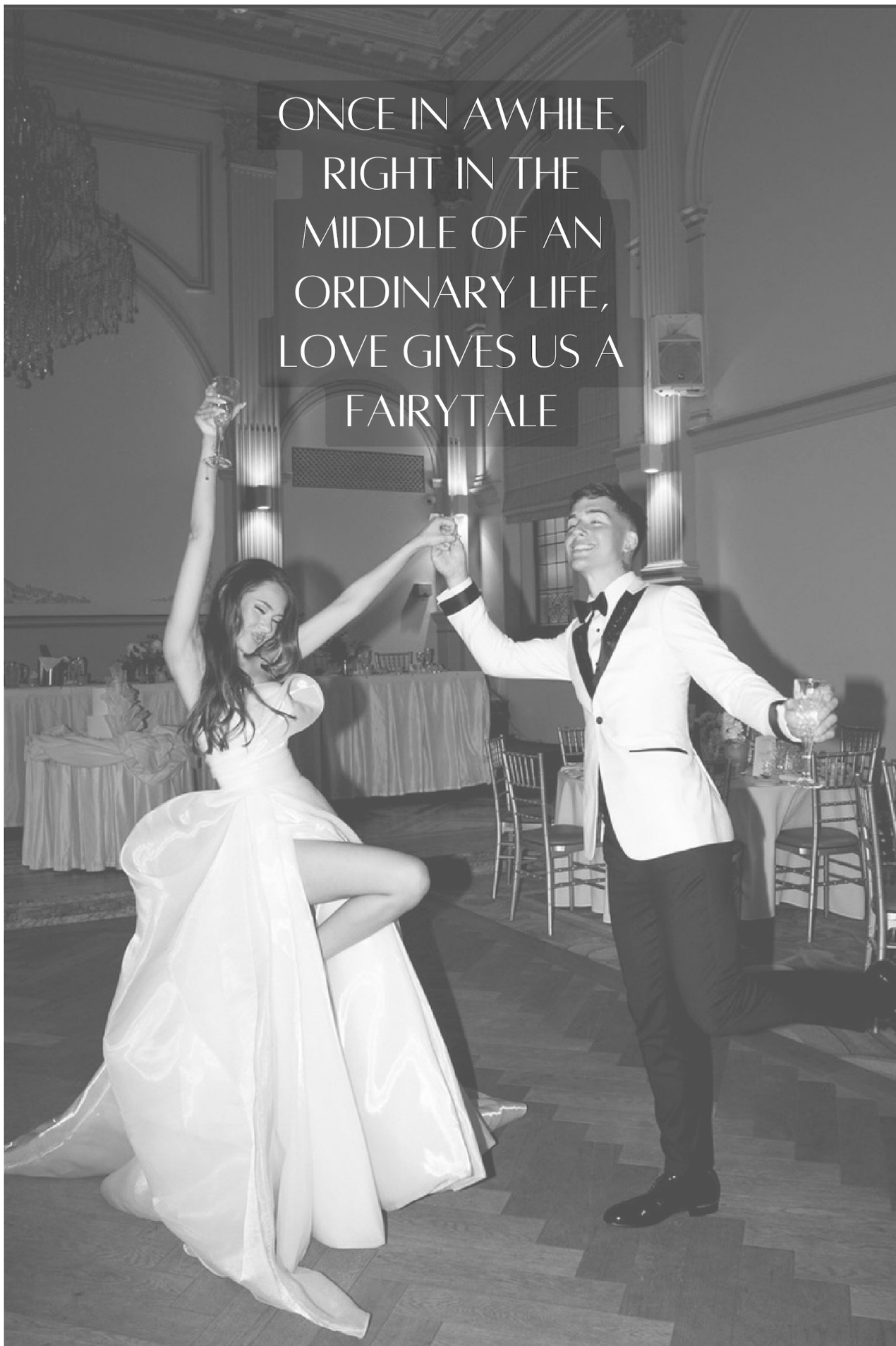
- **Morning Preparation:**
  - Start with a light breakfast and hydrate well to ensure a fresh canvas for makeup application.
  - Wear a button-down shirt or robe to easily change into your wedding attire later.
- **Bridal Makeup Session:**
  - Allow 1-1.15 hours for a comprehensive bridal makeup application.
  - Prepare to go last on the day & to be ready atleast 15 minutes prior to your photographers arrival.
  - Relax and enjoy the pampering experience as our makeup artist creates your dream bridal look.
  - Discuss any last-minute adjustments or preferences with the makeup artist to ensure satisfaction.
- **Final Touches:**
  - After makeup application, take a moment to admire your radiant reflection.
  - Confirm that you are satisfied with your final look before heading to your ceremony venue

### Additional Reception Touch Ups

Step into your reception feeling confident and beautiful, ready to walk in with grace and elegance. Book a reception touch up with us incase of any unexpected changes to your glam due to weather or emotions on the day!



ONCE IN AWHILE,  
RIGHT IN THE  
MIDDLE OF AN  
ORDINARY LIFE,  
LOVE GIVES US A  
FAIRYTALE



# *why choose* CAKEFACE BY CARO

## EXPERTISE

Caro and her team are highly skilled makeup artists with a passion for bridal beauty.

## PERSONALIZED SERVICE

We take the time to understand your vision and preferences to create a customized bridal look that enhances your natural beauty.

## QUALITY PRODUCTS

We use high-quality makeup products and professional techniques to ensure long-lasting, flawless results.

## DEDICATED SUPPORT

From your initial consultation to your wedding day, we provide attentive and supportive service to make your bridal beauty experience memorable.

This is something we have been highly complimented for as we aim to have the best customer service.

## CONTACT CAKEFACE BY CARO

Ready to elevate your bridal beauty experience with Cakeface by Caro?

Submit a bridal quote today for availability & a quote & to schedule your bridal makeup trial & consultation or inquire about our services.

Website: [www.cakefacebycaro.com/bridal](http://www.cakefacebycaro.com/bridal)

Follow us on social media for bridal beauty inspiration and updates:

- Instagram: @cakefacebycaro
- Facebook: /cakefacebycaro

Let us create the perfect bridal look for your special day with Cakeface by Caro.





**Mention us when booking with our below recommended vendors!**

#### HAIR STYLIST REFFERAL

Sophie  
SME Hair Co  
IG: @smehairco\_bridal

Rita  
Hair by Rita  
IG: hairrbyrita

Andi  
Andi Asmaro Hair  
IG: @andiasmarohair

#### PHOTO & VIDEO REFFERAL

Jay  
Salt Atelier  
IG: @saltatelier\_wedding

Shayben  
Siempre Weddings  
IG: @siempreweddings

T-One Image  
IG: tone\_image

#### SOCIAL CONTENT REFFERAL

Christine  
The Modern Brides BFF  
IG: themodernbridesbff

#### SKIN PREP REFFERAL

Amy  
Aloe & Sage  
IG: @aloeandsage

#### MORNING OF CATERING REFFERAL

Floating Graze  
IG: @floatinggraze



*Vendors*  
**REFFERAL**



# Our REVIEWS

## Cassandra

I just wanted to say a massive thank you for Caro and Matilda for making myself and all the girls feel so beautiful on my wedding day. It was so hot that day 30 degrees plus outdoor ceremony and our makeup stayed put. Not to mention that Caro had the most amazing work ethic all the way from pre-booking to the wedding. All my questions/emails were answered promptly. The professionalism and quality of her work was exceptional AND she did all this whilst being super pregnant which is amazing in itself. You can tell she cares about her clients and her work. Highly recommend for bridal bookings!

## Jessica

I got Carolina to do my makeup and my bridesmaids for my wedding day.

She is the most professional makeup artist I have ever worked with the makeup lasted all day for all of us which was amazing.

Also leading up to the wedding she was so proactive in touching base with me and making sure everything was in order for my wedding morning.

I can not recommend her enough!

## Katerina

Biggest fear as a makeup artist letting someone else do your makeup on your most important day of your life I can honestly say I couldn't have picked anyone better than Cakeface by Caro you are amazing!!

## Cassandra

I can't thank you both enough for the role that you played on my special day.

Words can't describe how thankful I am that you were so patient, personable, and friendly. I was so happy with the makeup looks, and it stayed the whole day!

Our bridal party loved their makeup, and I know a few of them have even booked in with you because they loved it so much.

We would highly recommend you and your service to others.